



Small Business Development Centers

Rhodes State College



Bluffton Center for Entrepreneurs
A Bluffton Area Chamber of Commerce Partner

REGIONAL SMALL BUSINESS INFORMATION SERIES

Tuesdays, 5:00 p.m.—7:00 p.m.
March 5, 2024 thru April 16, 2024
Held LIVE
at
Rhodes State College Borra Center

Simulcast Location
Bluffton Town Hall
(third floor)
154 N. Main St., Bluffton, OH 45817



Our SERVICES



COMPANY DEVELOPMENT

Week 1 - So You want to be an Entrepreneur
Week 2 -Launch & Grow Your Business Right



CREATIVE CONCEPT

Week 3-Marketing & Social Media for your business



PROFIT ANALYSIS

Week 4- Financial Accounting 101
Week 5-Profitability Analysis
Week 6 - Acquiring Capital & Risk Management

Our OBJECTIVES



Attend all 6 sessions and one on one counseling to receive a Small Business Training Certificate and a Complete Business Plan!

Series is free of charge!

Register Here

Automatic Entry for the Regional Pitchfest 2024!



Call Us
419-998-8032



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www.RhodesState.edu/SBDC



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Small Business Series Curriculum

Week 1 - So.... You Want to be an Entrepreneur

- Traits
- Expectations
- Requirements
- Business Plan

Week 2 - Launch & Grow Your Business Right Feasibility study

- Market Research
- Getting to Market
- Legally Establishing your Business

Week 3 - Marketing & Social Media for small business What is

- Marketing
- How can you reach your market
- Effective use of Social Media platforms
- Marketing on a shoestring budget

Week 4 - Financial Accounting 101 ·Break Even Analysis

- Income Statements
- Profit & Loss Statement
- Balance Sheet

Week 5 - Profitability Analysis

- Cost of Goods Sold
- Markup
- Expenses Sales
- Net Profit
- Cash Flow

Week 6 - Acquiring Capital & Risk Management

- Loan Options
- Lender Expectations
- 4 C's of Credit Mitigating Risk